



Sale of Warranty Direct, the market leading, consumer-direct warranty business, to Cardif Pinnacle, a subsidiary of BNP Paribas Assurance



We give you much more than just a warranty:

Aside from car, motorcycle and household appliance warranties, Warranty Direct provides exceptional value deals on car breakdown recovery, vehicle history checks and physical car checks... but not nappies! Leaving you free to concentrate on the important things in your life.

For a no obligation quote call our team of friendly advisors on 0800 097 8829, or buy online at www.independentwarranty.co.uk



warranties made easy!

Call 0800 097 8829 | Buy online at www.independentwarranty.co.uk

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LCF ROTHSCHILD GROUP

LCF Edmond de Rothschild Securities Limited advised the shareholders of Warranty Direct Limited

10 YEARS OF HAPPY CUSTOMERS




"I'm Duncan McClure Fisher, Managing Director of Warranty Direct – the UK's leading warranty company and our business depends on your recommendation.

We keep our policies simple to understand and operate and these principles help us to control costs and pass the savings on to you without prejudicing our exemplary service.

Take out our cover and you can be absolutely certain that we will be doing everything in our power to deliver complete satisfaction - keeping you as a happy customer for many years to come."

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 **warrantydirect**
warranties made easy!

Call 0800 097 8828 | buy online at www.whatcarwarranty.com

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Cardif Pinnacle, the UK insurance subsidiary of BNP Paribas Assurance, has acquired 88.3% of the ordinary share capital of Warranty Direct Limited. Cardif Pinnacle has invested alongside the existing management shareholders, who will retain a significant stake in the continuing business.

LCF Rothschild advised the shareholders of Warranty Direct in relation to the sale.

Warranty Direct is an integrated, web-based, consumer-direct warranty business and the UK market leader in the B2C extended car warranty market. In the four years to December 2007, Warranty Direct's revenue has grown at an annual compound growth rate of over 40%. This success was, and continues to be, driven by a combination of competitive products, a high level of customer service and a dynamic marketing strategy.

telegraph money

Need to renew or extend your car warranty?

Call today and arrange comprehensive cover

With a car warranty you won't be caught out by the hassle and expense caused by car repairs. So whether your warranty is about to expire, has expired or you're buying a car that's out of warranty, call Warranty Direct or visit their website today.

The benefits

- Generous cover, even for the most expensive repairs
- No penalties to your renewal premium if you make a claim
- Comprehensive cover, tailored to meet your needs
- You choose the garage - franchised or independent

"I have been very impressed with your level of service. Your staff have always been well informed and most helpful"
W. McGill - Bedfordshire



For your free quote, call **0800 097 8001** or visit www.warranties.telegraph.co.uk

 **warrantydirect**

The Daily Telegraph
TIME : BETTER : SPENT

Warranty Direct is available for car, van and motorcycle hire from 1 year and up to 10 years. A 24-hour breakdown service is included in all policies. The above benefits and conditions apply to policies with a minimum 3-year term. Some restrictions apply. Terms and conditions apply. © 2008 Warranty Direct. All rights reserved. The Daily Telegraph is a registered trademark of Telegraph Media Group Limited. The Daily Telegraph is a registered trademark of Telegraph Media Group Limited. The Daily Telegraph is a registered trademark of Telegraph Media Group Limited. The Daily Telegraph is a registered trademark of Telegraph Media Group Limited.

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